

## **REMARKS/ARGUMENTS**

### **Status of Claims**

Claims 11-13, 17-19, 30-32 and 36-50 are pending and currently amended. Claims 1-10, 14-16, 20-29 and 33-35 were previously withdrawn. Claims 51-55 are cancelled.

### **Amended claims 11-13, 17-19, 30-32 and 36-50**

Applicants amend claims 11-13, 17-19, 30-32 and 36-50 to overcome the prior art of record. Specifically, claims 11-13, 17-19, 30-32 and 36-50 are not disclosed, taught or suggested, expressly or inherently, alone or in any combination of Kamimura (2002/0094806), Sun (US 6219410), Kumagai (US 20020029246) and Haimi-Cohen (US 5983093).

Kamimura actually teaches away from the Applicants' claimed method and system because Kamimura teaches an apparatus that can help a user to identify a caller easily. Specifically, Kamimura merely discloses a communication apparatus providing caller ID functionality that is "capable of easily identifying a calling party when the apparatus receives an incoming call signal or an incoming message signal" (see Kamimura, paragraph [0008]) and retrieve and display images and/or ringtones corresponding to the detected identification data from the memory "help a user to identify a caller easily by looking at the displayed images" (see paragraph [0010]). Kamimaru discloses a telephone directory for storing a telephone directory data with names and e-mail addresses in correspondence with each telephone number, and when the apparatus receives an incoming call from the party whose caller ID is stored as a telephone number in the directory, it either plays a corresponding ringtone sound or displays an image or color, which is different than the Applicants' claimed method and system that seeks to automatically delete logged calls and messages in a mobile phone, in order to maintain security and protect privacy, as well as to prevent a number in a log deleting database from being displayed when detected in an incoming or outgoing phone call . See Kamimura, paragraphs 39-52. Thus, Kamimura does not teach or suggest the claimed invention. Further, it would not have been obvious to modify Kamimura with Sun, Kumagai and/or Haimi-Cohen.

Sun merely discloses a method of and apparatus for hiding numbers input by a user and thereby preventing them from being clearly displayed on the screen of a digital telephone using a hide key mode. To hide the numbers in response to the input of a hide key, the

numbers are replaced with obscuring symbols displayed on the screen. Sun teaches obscuring all numbers from all calls when in the hide key mode, indiscriminately. Specifically, the user sets the hide key mode by hitting a hide key; then the controller hides the numbers or identifying information by replacing them with obscuring symbols on the display. To return to normal key mode, the user must hit the normal key which resumes displaying numbers/identification information on the display. Sun's input numbers or characters do not need to be inputted into a log, they are only obscured from view as they are inputted by the user.

Kumagai merely discloses a portable information terminal, communication method and recording medium where selection is made whether to store history information at the outgoing call or the incoming call into the storage based on the user's instruction via the input section before or during communications (see Abstract section).

Haimi-Cohen merely discloses a wireless terminal and wireless telecommunications system adapted to prevent the theft of wireless service by checking a stored PIN in the subscriber database for each user, and thereafter, permitting a user to call the telephone number or receiving a call from that telephone number without having to enter a candidate PIN again (see Abstract section).

Accordingly, the Applicants respectfully request the Examiner to pass these claims for allowance.

### **Conclusion**

In view of the above, it is believed that the above-identified application is in condition for allowance, and notice to that effect is respectfully requested. Should the Examiner have any questions, the Examiner is encouraged to contact the undersigned at the telephone number indicated below.

If any outstanding fees are required, the Patent Office is authorized to charge any fees required by this submission to Deposit Account No. 18-2220.

Respectfully submitted,

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